

# De-Luxe

DYERS, DRY CLEANERS & SPECIAL WASHERS

डि-लक्स

ब्रह्म, सुशिक्षित ज्ञान क्षेत्रात कार्यरत

Associate with a  
**Cleaner Venture**

Deluxe is a leading laundry services provider based in Pune. The company offers laundry and dry cleaning services at competitive prices to the middle to upper middle class households. Established in 1960, presently, the company operates 12 outlets (collection centers) in Pune.

Deluxe employs superior management utilises its vast experience in the washing processes and implements knowledge acquired through in-depth study of the laundry segment to meet the twin demands of speedy service and quality cleaning. Company's high quality and exceptional service is the secret behind satisfied and happy customers.



## Why Go with Deluxe?

- Over 5 decades of laundry experience
- High quality service standards
- Competitive pricing strategy
- Proven success with 12 outlets

### Franchise Stats

Model	▼ Factory	▼ Retail Outlet
Investment	▼ INR 1.5-1.6 Cr	▼ INR 9-10 Lakhs
Franchise Fee	▼ INR 7.5 Lakhs	▼ INR 0.5 Lakh
Royalty	▼ 5%	▼ 5%
Break-even	▼ 3.8 years	▼ 2.7 years
Target Location	▼ Pan India	▼ Pan India

For more info, please contact:

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